



The Khana Group selected as Afrobarometer’s National Partner for Liberia

The Khana Group (TKG), a leading social impact research and consulting firm in Africa, has been selected as the National Partner in Liberia for Afrobarometer, a leading independent, non-partisan research project that measures the social, political and economic atmosphere in Africa. As National Partner in Liberia, TKG will conduct the nationally representative survey and ensure dissemination of the results.

Afrobarometer conducts a series of national public attitude surveys on political and governance issues in more than thirty African countries, with the objectives of informing the public debate about democracy, governance, and other policy and development issues.

According to TKG’s CEO Taa Wongbe, “we are truly excited to be selected by Afrobarometer for this initiative. Afrobarometer represents the gold standard for independent, reliable and credible measurement for African public opinion and to be selected is a demonstration of our firm’s commitment to rigorous research and using data to inform policies and positively impact communities in Africa.”

Afrobarometer is building a consortium of independent survey research institutions based mainly in Africa who provide leadership on research design, fundraising, project management, publication, and the international dissemination of results. The Core Partners are the Institute for Justice and Reconciliation (IJR) in South Africa, the Center for Democracy and Development (CDD) in Ghana, Institute for Empirical Research in Political Economy (IREEP) in Benin, the Institute for Development Studies (IDS) at the University of Nairobi in Kenya. TKG will join the Network as National Partner and will be directly overseen by the Center for Democracy and Development (CDD) in Ghana.

The Khana Group’s mission is to positively transform lives and to create sustainable solutions across Africa. They achieve this by using research and data analysis at the community level across Africa, to inform programmatic decisions and develop strategies to increase social impact for 60+ clients such as, Gallup, NORC, the World Bank, IFC, USAID, Mercy Corps, Plan, UN, UNICEF, McKinsey, Dalberg, DAI, and Coca-Cola. TKG has offices in Liberia, Ghana, Nigeria, and the US and has worked in over 18 different African countries.