Accra, Ghana
12 August 2020

News release

Listen more to the wisdom of elders than to the fresh ideas of the youth, Ghanaians say

A majority of Ghanaians – and even of youth – think it is more important to listen to the wisdom of the elders than to the fresh ideas of the young, the most recent Afrobarometer study shows.

Only about one-third of Ghanaians agree with the idea that “in order for our country to do well, we should listen more to fresh ideas from young people.” The need to pay more attention to the youth is a minority view across key socio-demographic groups – even among youth themselves.

The survey also shows that although the youth are no less interested in politics than their elders and are about equally likely to have participated in 2016 electoral activities, they are less likely than older citizens to contact their leaders, attend community meetings, and get together to raise issues.

On International Youth Day, these findings point to the need to intensify advocacy for youth inclusion in policy making.

Key findings

- Only about one-third (36%) of Ghanaians agree with the idea that “in order for our country to do well, we should listen more to fresh ideas from young people.” Instead, a majority (54%) say that “we should listen more to the wisdom of our elders,” including 40% who “agree very strongly” with this view (Figure 1).

- The need to pay more attention to the youth is a minority view across key socio-demographic groups – even among youth themselves (38%). Men (40%) and respondents with post-secondary education (40%) are somewhat more likely to emphasize listening to youth than are women (32%) and citizens without formal education (30%) (Figure 2).

- Almost two-thirds (64%) of youth say they “occasionally” or “frequently” discuss political matters with friends and family – about the same proportion as among older age cohorts (Figure 3).

- And in terms of political participation, youth are about as likely as their elders to have been engaged in 2016 electoral activities such as attending a campaign rally (31% among those aged 18-35), working for a candidate or party (17%), and being contacted by a political party (22%) (Figure 4).

- However, they are less likely than older citizens to have attended a community meeting (43%), gotten together with others to raise an issue (39%), and contacted leaders during the previous 12 months (Figure 5).
Afrobarometer surveys

Afrobarometer is a pan-African, nonpartisan survey research network that provides reliable data on African experiences and evaluations of democracy, governance, and quality of life. Seven rounds of surveys were completed in up to 38 countries between 1999 and 2018. Round 8 surveys in 2019/2020 are planned in at least 35 countries. Afrobarometer conducts face-to-face interviews in the language of the respondent’s choice with nationally representative samples.


Charts

Figure 1: Should we listen more to the youth or to elders? | Ghana | 2019

Respondents were asked: Which of the following statements is closest to your view?

Statement 1: In order for our country to do well, we should listen more to the wisdom of our elders.

Statement 2: In order for our country to do well, we should listen more to fresh ideas from young people.
**Figure 2: Should we listen more to the youth or to elders? | by socio-demographic group | Ghana | 2019**

Respondents were asked: Which of the following statements is closest to your view?

**Statement 1:** In order for our country to do well, we should listen more to the wisdom of our elders.

**Statement 2:** In order for our country to do well, we should listen more to fresh ideas from young people.

(% who “agree” or “agree very strongly” with each statement)

<table>
<thead>
<tr>
<th>Socio-Demographic Category</th>
<th>Agree More to Elders</th>
<th>Agree More to Youth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>58%</td>
<td>32%</td>
</tr>
<tr>
<td>Men</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>Rural</td>
<td>58%</td>
<td>34%</td>
</tr>
<tr>
<td>Urban</td>
<td>50%</td>
<td>37%</td>
</tr>
<tr>
<td>56 years and above</td>
<td>61%</td>
<td>28%</td>
</tr>
<tr>
<td>36-55 years</td>
<td>50%</td>
<td>37%</td>
</tr>
<tr>
<td>18-35 years</td>
<td>54%</td>
<td>38%</td>
</tr>
<tr>
<td>Post-secondary</td>
<td>46%</td>
<td>40%</td>
</tr>
<tr>
<td>Secondary</td>
<td>53%</td>
<td>38%</td>
</tr>
<tr>
<td>Primary</td>
<td>55%</td>
<td>33%</td>
</tr>
<tr>
<td>No formal education</td>
<td>63%</td>
<td>30%</td>
</tr>
</tbody>
</table>

We should listen more the wisdom of elders
We should listen more to the fresh ideas of the youth
Figure 3: How often discuss politics | by age group | Ghana | 2019

Respondents were asked: When you get together with your friends or family, would you say you discuss political matters: Frequently? Occasionally? Never?

Figure 4: Political participation | by age group | Ghana | 2019

Respondents were asked: Thinking about the last national election in 2016, did you attend a campaign rally? Did you work for a candidate or party? Did any representative of a political party contact you during the campaign? (% who say “yes”)
Figure 5: Civic engagement | by age group | Ghana | 2019

Respondents were asked:
Here is a list of actions that people sometimes take as citizens. For each of these, please tell me whether you, personally, have done any of these things during the past year. If not, would you do this if you had the chance?
During the past year, how often have you contacted any of the following persons about some important problem or to give them your views?
(% who took these actions at least once)

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